

Timing is Everything!

The Vancouver & Calgary Ski & Snow Show's
get a jump on the Season..
2010 - NEW DATES!

VANCOUVER www.VancouverSnowShow.com

The 7th Annual Vancouver Snow Show will take place this fall, **September 25 & 26**, freeing up your October to focus on the start of the season. The new location in **West Vancouver Convention Centre** will make for a smoother move in experience and ease of placement of our all new indoor Jib Jam Demo area. Sure to be a crowd pleaser and coupled with our ever popular Canadian Ski Patrol's Ski Swap, we look forward to anxious post Olympic frenzy of eager skiers and boarders looking for new gear!

CALGARY www.CalgarySnowShow.com

The 22nd Annual Calgary Snow Show is slated for **November 6 & 7, 2010** at Stampede Park. 2010 will offer the 2nd annual Alberta Freestyle's indoor Jib Jam Competition. It's the Skiers against the Boarders in this fun filled friendly competition, with a chance to win \$500 grand prize for viewers best overall!

The always anticipated Calgary Ski & Board Swap will be back and filled with great deals on ski & snowboard equipment.

Book Now & SAVE!

Be sure and take advantage of our **Early Booking Discounts - Exhibitor Space Rates will increase June 15th so book now and SAVE \$\$!**



Applications are attached to this email for both shows and our sales team, Peri Price and Kevin Blackburn will be following up with you to secure your space.

Have a Great Summer!

Canwest Trade Shows

peri@canwestshows.com

kevin@canwestshows.com

Phone: 1-800-626-1538 or 403-242-0859

NOVEMBER 6 & 7, 2010

COMPANY NAME _____ CONTACT _____

MAILING ADDRESS _____ CITY _____ PROV _____ PC _____

PHONE (____) _____ FAX (____) _____ Cell Phone (____) _____

EMAIL _____ WWW _____

**WE WISH TO RESERVE THE FOLLOWING SPACE AT THE 2010 CALGARY SNOW SHOW:
HALL D, BMO CENTRE, STAMPEDE PARK**

Booth Choices	#	#	Size
	1 st choice	2 nd choice	_____ x _____

Booth Cost \$ _____

Corner Premium (per Corner) \$ _____

GST#871149118RT - Plus 5 % GST \$ _____

TOTAL COST \$ _____

Add a 2% Surcharge
for Visa/MC Transactions \$ _____

50% of Balance Due w/Application \$ _____

FINAL BALANCE DUE Sept. 1, 2010 \$ _____

SPACE RATES / BOOTH COST:

BEFORE JUNE 1 ST 2010	AFTER JUNE 1 ST 2010
10x10 (100sq')...\$1320.00	10x10 (100sq')...\$1420.00
10x20 (200sq')...\$2220.00	10x20 (200sq')...\$2320.00
Corner Premiums \$100	Corner Premiums \$125

Retail / Bulk Space 500sq' +
Please contact our office direct –
rates vary according to furnishing required

Cheques Payable to:

CANWEST TRADE SHOWS INC.

2010 Broadview Rd NW, Calgary, Alberta. T2N 3H8

Phone (403)242-0859 Fax (403)246-3856

Email info@canwestshows.com www.canwestshows.com

Please indicate if you are interested in the following:

- Sponsorship Opportunities
 Seminar Presentations*

**Please include a detailed description of your proposed presentation.*

PAYMENT

Post-Dated Cheques Enclosed:

DEPOSIT:

Chq. # _____ Amount \$ _____ Dated: _____

FINAL:

Chq. # _____ Amount \$ _____ Dated: _____

Visa/MC

Card Holder _____ Exp. _____

I hereby authorize CANWEST TRADE SHOWS INC. to process payments per the above schedule to my Visa/MC _____ (initial)

WE PROPOSE TO EXHIBIT THE FOLLOWING ITEMS: *(In the event that these items are not accepted, any monies paid shall be refunded)*

NOTE: ONLY ITEMS THAT HAVE BEEN APPROVED AND ACCEPTED ARE ALLOWED. NO EXCEPTIONS.

*Note: Applications Will Not Be Processed Unless All Monies Are Received.
All monies paid after acceptance of application are non-refundable.
Authorized signature here indicates acceptance of Terms & Conditions
on both sides of this document as set forth by Canwest Trade Shows.*

_____	_____
AUTHORIZED EXHIBITOR SIGNATURE	DATE

PLEASE PRINT FULL NAME	

ANWEST USE ONLY:

_____	_____
Sales Rep	Accepted By Canwest Trade Shows

BOOTH #:	

Although we will try to accommodate requests for preferred sites, final booth allocation is at the discretion

Canwest Trade Shows Inc. or Show Management (herein called "Management")

and Show related facilities (herein called the "Centre")

1. Once the Centre has placed the exhibit space at the disposal of the Management), the Management shall make available to the applicant for the period of the Show the space applied for, including rod and drape.
2. **Subletting of space by the exhibitor is prohibited. Sharing or other use of the space not specifically authorized prior to the Show by Management is prohibited.**
3. No signs or advertising devices shall be displayed outside space other than those furnished by the Management. Displays blocking the unobstructed view from space to space are prohibited. If display is more than 36" high, such higher section of display can only extend four feet out-wards along the side rails. No displays or signs may be affixed to building walls or posts.
4. No wiring, installation of spotlights or other electrical work and no carpentry work shall be done except by either Center employees or firms so designated by the Management.
5. All live exhibits must be confined in suitable containers or fencing that provides a clear and unobstructed view of the contents and live exhibits therein. Exhibitors assume all liabilities and/or obligations caused by faulty or improper displays.
6. Exhibitors shall abide by and observe all laws, rules, and regulations of the Province and City where the Show takes place, and departments thereof and all rules of the related Centre.
7. No exhibitor shall use any inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering of tables and/or risers shall be flameproof.
8. **Once a contract is accepted - Exhibitors shall not be entitled to a refund of any part of any fee should the exhibitor for any reason be unable to exhibit at the Show, or cancel any space previously contracted for. Exhibitors who are unable to exhibit at the Show, or cancel any space previously contracted for, may request in writing that any monies on account with Management (less an administrative fee in the amount of \$250 plus GST if cancellation request is made less than six months prior to the Show) be transferred to another Show produced by Management. Such Show must be scheduled to be held within one calendar year of the cancelled Show.**
9. If an exhibitor fails to make payments due herein when they are due, such exhibitor's rights to exhibit may be cancelled by the Management without further notice.
10. Management has the option to cancel or reassign the exhibit space of any exhibitor who has not complied with payment terms stated on reverse of this application. Such exhibitor shall not be entitled to a refund of any part of any fee and shall be responsible for any unpaid balance due. The Management shall be entitled to close an exhibit at any time for failure by any exhibitor or any of their officers, agents, employees, or other representatives to perform, meet, or observe any term or condition set forth herein, and such exhibitor shall not be entitled to a refund of any part of any fee.
11. Management reserves the right to alter or change the space assigned to an exhibitor, to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Show Participants.
12. Management reserves the right to cancel this contract and to withhold possession of exhibit space at Management's discretion, and/or if the Exhibitor fails to perform any material condition of the contract or refuses to abide by Show rules and regulations.
13. In the event of acts of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy or other cause, the Show is prevented from being held, and therefore cancelled by the Management and exhibit space becomes unavailable, Management shall determine and refund the applicant his proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the Management and reasonable compensation to the Management, but in no case shall the amount of refund to the applicant exceed the amount of the exhibit fee paid.
14. Neither the Management, the Center nor any of their officers, agents, employees or other representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident or any other cause, and neither the Management nor the Center will obtain insurance against any such damage, loss, harm or injury.
15. The applicant hereby agrees to indemnify, defend and protect the Management and the Center against, and hold and save the Management and the Center harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney fees and expense of whatever kind or nature which might result from or arise out of any action or failure to act of the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims or damage or loss to property, or from or out of any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives.

